

The screenshot shows the Phoenix Business Journal website interface. At the top, there's a navigation bar with categories like HOME, NEWS, SMALL BUSINESS, SALES & MKTG, REAL ESTATE, EVENTS, COMMUNITY, CAREERS, TRAVEL, and MORE TOPICS. Below this is a search bar and a 'Choose Another City' dropdown set to Phoenix. The main content area features the article title 'Crosby/Wright adds Barneys, five others to client list' with a sub-headline 'Phoenix Business Journal'. There are social media sharing options (Print, Email, Reprints, RSS Feeds, LinkedIn, Share, Comments) and a 'Free Research' sidebar with links to articles like 'Improving Lead Quality in B2B Search Marketing'. A 'DailyUpdate' section at the bottom right offers to deliver the latest local business news every afternoon.

Crosby/Wright adds Barneys, five others to client list

Phoenix Business Journal

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Crosby/Wright added six companies to its client roster: Barneys New York, National Bank of Arizona, Pay Your Family First, Kitchell Custom Homes, Vallone Design and Regions Bistro.

The Scottsdale luxury-brand public relations and advertising agency was enlisted to create local, regional and national campaigns.

President Valerie Crosby said the company continues to see growth despite the challenging economic times because clients need help expanding their businesses. "Strategic public relations and marketing services provide our clients with a unique way to reach their audiences while simultaneously delivering a consistent return on investment," she said.



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