

RANKING

The Best of Arizona Business

ARIZONA



R&R Partners

Phoenix Las Vegas Reno
Salt Lake City Washington DC

MARKETING AGENCIES: 8-29 STAFF

1

R&R PARTNERS
4150 N. Drinkwater Blvd., #500,
Scottsdale, AZ 85251
480-317-6040 · www.rzpartners.com

last year --

Year Est: 1995 **AZ Staff:** 21
Principal(s): Matt Silverman

R&R Partners is a fully integrated marketing communications firm with 250 employees and annual billings of \$267 million. We maintain offices in Scottsdale, Las Vegas, Washington, D.C., Reno and Salt Lake City. R&R's nationally recognized professionals are nimble, versatile and creative — taking each client issue we encounter, surrounding it with a depth of experience to find innovative, holistic communications solutions for your business. R&R Partners is best known for building Las Vegas into a powerhouse brand and a leading destination place in America. R&R received Brandweek's coveted "Grand Marketer of the Year" award for our Las Vegas "What happens here, stays here." campaign — the first agency ever to receive this honor. R&R is ranked by Adweek among the top 10 regional agencies in the U.S. R&R's specialties include expertise in tourism, travel, health care, social awareness marketing, utilities, telecommunications, professional services and transportation. Combining such services as advertising, public relations, research, online media and government affairs, the firm is known for delivering results in ways clients hadn't yet imagined.

2

CROSBY/WRIGHT
5907 N. Rocking Rd., Scottsdale, AZ 85250
480-367-1112 · www.crosby-wright.com

last year 1

Year Est: 1991 **AZ Staff:** 20
Principal(s): Valerie Crosby
Notable Clients: The Ritz-Carlton, Paradise Valley, W Scottsdale Residences, Glimcher Ventures Southwest, Desert Viking Companies

3

MCFADDEN/GAVENDER ADVERTISING
2951 N. Swan Rd., #388, Phoenix, AZ 85012
520-882-6262 · www.mcfaddengavender.com

last year --

Year Est: 2001 **AZ Staff:** 19
Principal(s): Barbara McFadden, Karen Gavender
Notable Clients: Hospitality, restaurant, medical, grocery, education

4

MEDIA IMPRESSIONS INC.
2001 E. Campbell Ave., #105, Phoenix, AZ 85016
602-266-3562 · www.mediaimpressions.com

last year --

Year Est: N/A **AZ Staff:** WND
Principal(s): WND
Notable Clients: Subway, Sun Health Research Institute, THEM8ID.com, Little Caesar's Pizza, Tony Roma's, AAMCO Transmissions

5

RESULTS MEDIA GROUP
725 W. McDowell Rd., Phoenix, AZ 85007
602-257-0007 · www.resultsmedia.com

last year --

Year Est: 1993 **AZ Staff:** 24
Principal(s): Mercury Media Holdings
Notable Clients: Chipotle, Cable One, Lifelock, IHOP, Kaplan Higher Education, KTVK/KASW, St. Joseph's Health & Wealth Raffle

6

SPARK DESIGN
1095 W. Rio Salado Pkwy., #104, Tempe, AZ 85281
480-929-0455 · www.sparkdesign.com

last year 3

Year Est: 1996 **AZ Staff:** 22
Principal(s): Vince Adams
Notable Clients: Arnet Inc., Arnet EM, Arnet TS, Saguaro Ranch, UDR, Woodbine, Taser, Audi AG/Latin America, Spectrum Brands/Rayovac

7

CANYON COMMUNICATIONS
1955 S. Val Vista Dr., #101, Mesa, AZ 85204
480-775-8880 · www.canyoncomm.com

last year 10

Year Est: 1999 **AZ Staff:** 20
Principal(s): Nancy Landl, Gary Grael
Notable Clients: Agrum Advanced Technologies, Coolwell, FarmLinks, Fertizona, RSC Equipment Rental, Horizon Distributors

8

MEDIA BUYING SERVICES INC.
4545 E. Shea Blvd., #162, Phoenix, AZ 85028
602-996-2232 · www.mediabuyingservices.com

last year 5

Year Est: 1986 **AZ Staff:** 11
Principal(s): Kathy Munson, CEO, Chuck Munson, CFO/COO
Notable Clients: APS, Apache Gold Casino, ADOT, Institute for Prof. Dev., JC Lincoln Health Net, Tempe Marketplace, State of Arizona

9

SANTY ADVERTISING
5080 N. 40th St., #340, Phoenix, AZ 85018
602-952-1222 · www.santy.com

last year --

Year Est: 1991 **AZ Staff:** 24
Principal(s): Daniel T. Santy
Notable Clients: Cold Stone Creamery, Phoenix Children's Hospital, Brake Masters, Standard Pacific Homes, Northrup Grumman

10

LP&G INC.
400 N. Toole Ave., #280, Tucson, AZ 85701
520-624-1116 · www.lpginc.com

last year 8

Year Est: 1993 **AZ Staff:** 25
Principal(s): Leslie Perla, Barbara Peck, Colleen Cutshaw
Notable Clients: Forest City, Casino del Sol, University Physicians Healthcare, Heartwise Fitness & Nutrition

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