

THE ARIZONA REPUBLIC

SCOTTSDALE

Ad agency wins national award

Crosby/Wright, a Scottsdale-based advertising and public relations agency, won a national award in October for its creative media kit.

Jason Soquet, a senior graphic designer, created the winning media kit for Jewelry by Gauthier, an upscale jewelry store in Scottsdale.

Crosby/Wright, which offers brand analysis, strategic planning and market research, received the award from *Create Magazine*, a national advertising trade publication. It hosts an annual national competition for graphic designers in more than 40 categories in eight industries.

Valerie Crosby established Crosby/Wright in 1991 at 5907 N. Rocking Road. The company employs 11 people. Visit www.crosby-wright.com or call (480) 367-1112 for more information.

www.crosby-wright.com



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