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CROSBY/WRIGHT EXPANDS STAFF
Scottsdale PR/AD Agency Continues to Grow

SCOTTSDALE, ARIZ. (July 9, 2008) – Crosby/Wright, a leading public relations and advertising agency in Scottsdale, recently expanded with three new additions to its staff.

Julie Baker, Debra Budge and Marlena Balderas have been announced as the newest additions to Crosby/Wright and will add to the already well-rounded, award-winning team.

Baker, a graphic designer, has been added as the newest member of the creative department where she will assist with many of the local and national campaigns. Her innovative, fresh ideas will add to the expertise of the company.

Budge will fill the position of Traffic/Billing Coordinator where she will manage the financial operations and reporting services for the company as well as serve as a client liaison for all budget, billing and traffic activities.

The final addition is Balderas as a PR Account Coordinator where she will serve as support staff for the public relations department as well as oversee the company's pro bono accounts.

About Crosby/Wright

Based in Scottsdale, Ariz., Crosby/Wright is a full-service integrated public relations and advertising agency with a focus on luxury brands. With more than 17 years in the industry, the agency brings clients the recognition they deserve. With expert strategic planning and implementation, Crosby/Wright has a proven track record in building strong brand awareness, increasing recognition and ultimately driving business success. For more information on Crosby/Wright, please visit www.crosby-wright.com or call 480-367-1112.

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