



ODDS AND ENDS

SITES TO SEE

These bookmarks are compiled by Michael McDonald. Check out his ultimate bookmark collection at www.abliscite.com. *Shelvale* promotes excellent web-site design worldwide and is a daily source of inspiration for all creatives.



<http://www.doisg.com>

The DOISG website is an experimental user interface that allows visitors to explore the site by moving one's mouse over text and photographs that cleverly reveal the company's fashion collection. A beautiful sense of color and style helps to articulate their brand and fashion line. DOISG, where fashion meets sexy interface design.

logo and a special anniversary mailer. He also added a historical timeline to www.emadesign.com, which features several projects he designed over his 25-year-career.

Graphic and broadcast designer Zoa Martinez will speak on September 20-21 at Color Now, the annual two-day design symposium of the The Color Association of the U.S. The event takes place at The Color Association's loft in Manhattan.

Steven Heller was awarded with a Masters Series Award and a retrospective exhibition at School of Visual Arts, in honor of his body of design, writing and teaching work. The exhibition is on view at the SVA in Manhattan from October 22 to December 1.

Smith Design, the branding firm with offices in New Jersey and California, in association with the New Jersey Packaging Executives Club, awarded \$1,500 in academic scholarships for package and brand identity achievement to Andrea Stadelman, Academy of Art University, and Eling Lee, a student at the Fashion Institute of Technology.

The Philadelphia American Marketing Association awarded Bosh Design its Marketer of the Year Award for Branding and Corporate ID. The award recognizes the Sp. "Speak up/ Listen-Up for Safety" Campaign that Bosh created for the Romm and Haas, Spring House Technical Center.

PROJECTS AND ASSIGNMENTS

Senscient signed EJW Associates (Atlanta GA) as its marketing agency of record. EJW was chosen because of the agency's depth of marketing experience in the safety and health markets.

Crosby/Wright (Scottsdale AZ) is implementing a national marketing campaign for Five Star Development, the developer of The Ritz-Carlton Community, the first mixed-use resort development of its kind in the world under The Ritz-Carlton brand in Scottsdale AZ.

The John P. Parker Historical Society tapped Design Team One (Cincinnati OH) to create materials for the John P. Parker House Museum in Ripley OH. The exhibit panels will chronicle the achievements of Mr. Parker, who was born into slavery but managed to purchase and win his freedom.

CGA (Philadelphia PA) began designing an exterior signage and wayfinding system for Emory University, a self-described member of "the South's Ivy League."

kor group, a strategic branding firm in Boston, was hired by Wheelock College to rebrand that institution. Wheelock's goal is to increase enrollment and raise awareness in the school.

Creative Company (McMinnville OR) announced a transformation of its own brand. The visual elements of the new identity system — including logo, color palette, supporting imagery and messaging — can be viewed on the design firm's new website.

http://www.designcodes.com
Who said that a product design-driven website has to be flat and boring? Design Code delivers a simple yet functional bilingual website showcasing its stylish product and packaging design. It is a wonderful example of how to build a product-based website.

http://www.pat-hansen.com
Pat Hansen, Hansen Company, is the first woman to receive the award, a person who has contributed significantly to the course of a career.

http://www.25th.com
Graphic design firm, marks its 25th year under Thomas Erna created a new "25"

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