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SCOTTSDALE PR/AD AGENCY ANNOUNCES EXPANSION OF CLIENT BASE TO INCLUDE TWO NEW HIGH-PROFILE CLIENTS

SCOTTSDALE, Ariz. (June 18, 2007) – Crosby/Wright, a leading luxury-brand full-service public relations and advertising agency, announced today the addition of two new clients to its roster.

Five Star Development and Sandström On TV Company™ (TSHO.PK: Nasdaq) enlisted Crosby/Wright to manage local and national marketing communications.

Crosby/Wright will implement a national marketing campaign for Five Star Development, the developer of The Ritz-Carlton Community. The first mixed-use resort development of its kind in the world under The Ritz-Carlton brand, The Ritz-Carlton Community will include a 225-room Ritz-Carlton resort hotel, a residential development including villas, luxury homes and one-acre estate lots as well as a mixed-use component to be planned along Scottsdale Road. The 123-acre site was recently acquired by Five Star Development and is located on the west side of Scottsdale Road between Lincoln Drive and Indian Bend Road, which borders both Paradise Valley and Scottsdale. For additional information on The Ritz-Carlton Community, please call 1-866-540-STAR (7827) or visit www.fivestardevelopment.com.

Sandström On TV Company of Scottsdale, Ariz. has partnered with Crosby/Wright to handle the promotion of its nationwide retail franchise launch. Slated to open 150 stores in the domestic U.S. market over the next three years, Sandström is a new retail outlet franchise that will offer practical everyday-use “As Seen On TV” products within pop impresario designed stores. For more information on Sandström On TV Company and franchise opportunities, please call 1-877-716-4629 or visit www.sandstromontv.com.

About Crosby/Wright

Based in Scottsdale, Ariz., Crosby/Wright is a full-service integrated public relations and advertising agency with a focus on luxury brands. With more than 16 years in the industry, the agency brings clients the recognition they deserve. With expert strategic planning and implementation, Crosby/Wright has a proven track record in building strong brand awareness, increasing recognition and ultimately driving business success. For more information on Crosby/Wright, please visit www.crosby-wright.com or call 480-367-1112.

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