

VALLEY PR BLOG

VALLEY PR BLOG A (dry) heated group blog from Phoenix, Arizona on the Four Corners of public relations, marketing, social media and current events.

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Crosby/Wright adds four new clients

BY CHARLOTTE SHAFF ON OCTOBER 26TH, 2010 IN AGENCIES

Crosby/Wright, a luxury-brand public relations and advertising agency in Scottsdale, announced the expansion of its client roster with the addition of four companies including **Swisstek**, **Est Est Inc.**, **ClearSight** and **Local Bistro**.

Swisstek, a distinguished brand of luxury Swiss-made watches, features bold designs that incorporate rare and unique elements. Crosby/Wright has been tapped to create and execute a national public relations campaign for Swisstek's signature collections.

Recognized as one of the premier design firms in the Valley, **Est Est Inc.** has chosen Crosby/Wright to head up its public relations campaign. Leading the design direction for stunning residential and commercial properties throughout the United States, Mexico and Europe, Est Est Inc. boasts award-winning designers and one of the largest resource libraries in the country.

Scottsdale-based **ClearSight** is currently developing a number of nightlife, entertainment and lifestyle venues and health and wellness products in the Phoenix area. ClearSight has selected Crosby/Wright for public relations, branding and design services for projects opening in early 2011.

A new restaurant that offers a straightforward approach to classic Italian, French and Spanish dishes, **Local Bistro** is a chic yet comfortable bistro in North Scottsdale serving lunch and weekend brunch. Crosby/Wright will be handling the public relations campaign for Local Bistro which is slated to open in November.

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Comments

Marketing Sociologist Says:
October 26th, 2010 at 9:19 am
Thought I'd only see unedited press releases in the Business Journal and Republic professional communications blog.
What happened to the "From the 'know your audience' files" post?

Christine Marek Says:
October 26th, 2010 at 9:20 am

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