



**1**  
last year  
3

L to r: Kestie Abbott, Media Buyer; Valerie Crosby, President; Jan Bracamonte, Dir. of Public Relations [www.creativeid.net](http://www.creativeid.net)

**CROSBY/WRIGHT**  
5907 N. Rocking Rd., Scottsdale, AZ 85250  
480-367-1112 · [www.crosby-wright.com](http://www.crosby-wright.com)

Year Est: 1990 AZ Staff: 12  
Principal: Valerie Crosby

**ADVERTISING AGENCIES: 10-29 STAFF**  
DATA REFLECTS BUSINESS DONE IN ARIZONA AND IN A 12-MONTH PERIOD.

With more than 17 years in the advertising and public relations industry, Crosby/Wright has made a name for itself developing creative marketing solutions that directly affect the client's bottom line. As the only luxury-brand agency in Arizona, the agency's growth has been directly tied to the success of its clients who rely on the agency to not only specialize in marketing, but to have a comprehensive understanding of their business. The agency has opted to maintain its boutique size in order to fully service a select number of clients who appreciate they are not just a name on a list, but rather a long-term partner. Over the years, the agency has built long-lasting client relationships and a reputation for creating highly specialized campaigns, building solid brands, increasing awareness and ultimately driving success. Crosby/Wright's most valuable asset is a staff of highly skilled professionals who are passionate about what they do, which shows in all aspects of their work. With a work environment that encourages immersion in all things luxury, the staff goes beyond the surface to fully understand and experience firsthand all aspects of its clientele. Notable clients include The Ritz-Carlton Paradise Valley, Five Star Development, Taneko Japanese Tavern, El Paso Grill & Bar-B-Que, Glimcher Ventures Southwest, Sandstrom OnTV Company, Sandra Wilken Luxury Properties and Chateaux on Central.

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**2 EVENTPRO STRATEGIES INC.**  
1111 W. University Dr., #301, Tempe, AZ 85283  
480-282-2227 · [www.eventprostrategies.com](http://www.eventprostrategies.com)  
Year Est: 1999 AZ Staff: 18  
Principal: Jessica Rowland  
Notable Clients: Lenox, Cadillac, Cook, Annex, Sheraton, A&C, S&G, B of A, AT&T, City

**3 SPARK DESIGN**  
21 E. 48th St., #706, Tempe, AZ 85283  
480-979-9925 · [www.sparkdesign.com](http://www.sparkdesign.com)  
Year Est: 1996 AZ Staff: 22  
Principal: Tracy Adams  
Notable Clients: Armat Inc., Armat EM, Armat TS, Sagarm Ranch, UOR, Woodbine, Wards, Audi, AG/Latin America, Spectra, Brandy/Sagevine

**4 KNOODLE**  
4500 N. 320th St., #220, Phoenix, AZ 85034  
480-530-9600 · [www.knoodel.com](http://www.knoodel.com)  
Year Est: 1999 AZ Staff: 14  
Principal: Tamara Glavinich  
Notable Clients: Fulton Homes, Phoenix Police Dept., CBS Radio, Lord Dunes, 9600, 16 Health, Medicine, Exotic Travel

**5 MEDIA BUYING SERVICES INC.**  
4541 E. Shea Blvd., #152, Phoenix, AZ 85028  
602-996-2222 · [www.mediaadvertising.com](http://www.mediaadvertising.com)  
Year Est: 1998 AZ Staff: 11  
Principal: Emily Mattison  
Notable Clients: APS, Aspetra Gold Casino, AOL, LA Wright Linn, ADOT, Institute for Prof. Dev., JC Lincoln Health Net, Western Bell, Dial

**6 OVERDRIVE MEDIA**  
322 E. North St., #507, Flagstaff, AZ 86001  
908-313-2286 · [www.overdriveadvertising.com](http://www.overdriveadvertising.com)  
Year Est: 2002 AZ Staff: 20  
Principal: Doug Bennett  
Notable Clients: Scottsdale Lenox, Lenox of Chandler, Reddy/John Maule, AC Soccer/ Hockey, Fox Sports Radio, MFC, Cabot, Jim Bobbitt Post

**7 FABIANO COMMUNICATIONS**  
7819 E. Greenway, Scottsdale, AZ 85260  
480-922-1222 · [www.fabiano.com](http://www.fabiano.com)  
Year Est: 1992 AZ Staff: 14  
Principal: Heidi Fabiano  
Notable Clients: Integrata, Amazing Mail, L&L, CAC Accounting, 360/24/7, Fry Tech, Miller/Re, LP Tech, Sappan

**8 TOMA ADVERTISING**  
7742 E. Gray Rd., #400, Scottsdale, AZ 85260  
480-502-6922 · [www.toma.com](http://www.toma.com)  
Year Est: 2002 AZ Staff: 20  
Principal: Heidi Fabiano  
Notable Clients: Ashley Furniture Home Stores, Theonville Home Furnishings, David Holdings, Boys & Girls Clubs of Maricopa County

**9 LP&G INC.**  
400 N. 34th Ave., #100, Tucson, AZ 85705  
520-624-1133 · [www.lpg.com](http://www.lpg.com)  
Year Est: 1997 AZ Staff: 26  
Principal: Julie Fenn, Barbara Peck  
Notable Clients: Winward Link Resort, Forest City Metropolitan Tucson, Concession & Sales Bureau, Miraval, Life in Motion

**10 CANYON COMMUNICATIONS**  
200 E. Stapley Dr., #117, Mesa, AZ 85204  
480-775-8888 · [www.canyoncom.com](http://www.canyoncom.com)  
Year Est: 1997 AZ Staff: 17  
Principal: Nancy Lusk, Cary Orsini  
Notable Clients: Agrum Advanced Technologies, Coahill, ESE Consulting, Fort/Lake Properties, RPT Equipment Rental, The Sun Co

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