

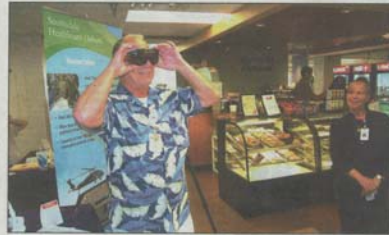
# SCOTTSDALE INDEPENDENT

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SCOTTSDALE INDEPENDENT

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## A Sobering Reality

### Teen alcohol use on the rise

By Zach Colick

Parents and teens attending a seminar May 12 at Scottsdale Healthcare Children's Hospital in Phoenix learned how to curb and possibly prevent underage drinking coming away with a new, sobering reality.

Based on statistics from the 2008 Arizona Youth Survey, Arizona teens consume more alcoholic beverages compared to their peers living in other states. Alcohol is the No. 1 drug of choice among the nation's youth, and research also indicates adolescents who abuse alcohol may remember 30 percent less of what they have learned.

With many schools soon letting out for summer and Memorial Day fast approaching, hospital officials said social events and summer breaks are perfect opportunities for people — teens included — to get wrapped up in the holidays and start consuming excessive amounts of alcoholic beverages. Sober enough they may or may not realize the impact alcohol has on their body.

**Beer goggles**

"Buffy Silvers," Scottsdale Healthcare Children's trauma outreach/history prevention coordinator, allowed teens last week to experience first-hand how even small amounts of alcohol in their bodies could seriously hinder their ability to safely drive a vehicle. Four "beer goggles" were placed on a table inside the hospital's cafeteria, with lenses from each just getting clearer and clearer with higher blood alcohol content levels of 0.4 to 0.6, 0.8, 0.9 to 0.12, and 0.15 and above.

Visiting Scottsdale teens, as well as hospital staff passing through the cafeteria to grab lunch, had a hard time trying to get their bearings since they mistook the beer goggles. While many stumbled while trying to walk a straight line, others just simply gave up right away once their vision was severely distorted and they no longer felt they had control over their bodies.

Others laughed while trying to walk a straight line or around the room. Some simply put on the beer goggles and came to a realization that they should never again get behind the wheel if they consume too much alcohol.

Ms. Silvers, who speaks at various Scottsdale Unified School District schools, said

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Denise Shaw was named general manager of Canal, the haute food and fashion fashion restaurant at the Southbridge district, in downtown, Scottsdale. Mr. Shaw's responsibilities include overseeing a staff of 65 people, all restaurant operations, private reservations, events and fashion shows.

Air Force Airman Robert E. Rowe graduated from basic military training at Lackland Air Force Base, San Antonio. He is the son of Scottsdale resident Loretta Bledsoe and a 2008 graduate of Saguro High School.

Brooke McFee was named spa director for The Salon & Day Spa at the Scottsdale Plaza Resort, 7200 N. Scottsdale Road.

Mrs. McFee has been an esthetician at The Salon & Day Spa for a year previous to her promotion. Before coming to resort, she spent four years at Dolce where she held the position of spa director.

Crosby/Wright, a Scottsdale-based public relations and advertising agency, appointed Josh Rossman as senior graphic designer to the agency's creative division. Mr. Rossman will manage the creative production and development of each client account, as well as strategic marketing and advertising for the agency's clients.

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neighbors

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May 20, 2009

### VIP People

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### Author supports book fair

Local author Clio Castle, with granddaughters Bryna and Lauren and daughter-in-law Kerry, support the Urbane Book Fair at Camelback Desert School in Paradise Valley.

Submitted photo

Army Pvt. Joshua M. Hornick, son of Scottsdale residents Jimmy and Robin Hornick, graduated from Basic Combat Training at Fort Sill, Lawton, Okla.

Army National Guard Pfc. Alexander C. Hardin graduated from Basic Combat Training at Fort Sill, Lawton, Okla. He is the son of Scottsdale resident Geneva Hardin and a 2004 graduate of Horizon High School.

Four Scottsdale residents were recently named to the dean's list at Boston University for the fall semester. Students recognized for this honor include Desiree D. Normandin, Christine E. Savilio, Joanna N. Weinstein and Jeremy L. Wise.

Scottsdale resident Michael Chadwick made the Seattle Pacific University 2008 autumn quarter dean's list. Students on the dean's list have completed at least 12 credits and attained a 3.50 or higher grade point average.

### Business Owners

If you think you can't afford to advertise in these tough economic times, think again. The fact is, you can't afford NOT to advertise. Studies show that maintaining or increasing your advertising expenditures during a recession could increase your business both during the recession and beyond.

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For a complete list of obituary notices, visit [www.newszap.com](http://www.newszap.com)

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