

# SCOTTSDALE REPUBLIC

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**SCOTTSDALE REPUBLIC**

WEEKEND, JANUARY 17, 2009 scottsdale.acentral.com 23 SECTION 18

**Scottsdale not as diverse as the staff that serves it**  
 Minorities make up about 11% of city population; almost 20% of city's employees are a minority.  
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**Communities honor King on separate days**  
 Scottsdale holds Day of Unity on Sunday; Paradise Valley's observance is Monday.  
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Tented festival celebrates art under the sun

Sculptor Carrie Quade of Santa Fe is among 100 artists who will work on the Celebration of Fine Art under the big white tents for 10 weeks at the Celebration of Fine Art under the big white tents.

**Scottsdale police spared any further**  
 What was trimmed: Officer training, special projects, equipment.  
 ALSO SERVING: CAREFREE • CAVE CREEK • FOUNTAIN HILLS

**BUSINESS & MONEY** 23 WEEKEND • JANUARY 17, 2009

**BRIEFS**

**Cox connects auction to world**  
 Cox Business is connecting the Barrett-Jackson Collector Car Event in Scottsdale to the rest of the world this week. More than 100 land lines will provide digital-phone service and high-speed Internet service for Barrett-Jackson operations.  
 The contract is valued in excess of \$500,000. This year, Cox will provide a "High Speed Internet Zone" within the Lifestyle Pavilion, where remote bidders can bid on cars while consignors and spectators can freely check their e-mail and browse the Internet.  
 Cox Business will provide the backbone for Internet service for the Barrett-Jackson Web site, which during the month of January will receive more than 250 million hits, making it one of the top-visited Web sites in the world, according to Alexa.com. The Web site network will be housed and utilize space at the Cox Data Center.  
 "Cox Business is proud to be the exclusive telecommunications provider for Barrett-Jackson, which will help to grow and connect Barrett-Jackson to the community and boost our economy at a time when we need it most," said Terri Stanley, director of sales for Cox Business.

**Plastic surgery practice opens**  
 Oasis Plastic Surgery has opened a full-service practice in north Scottsdale, east of Loop 101 near Shea Boulevard. Led by Dr. Jennifer Geoghegan, Oasis Plastic Surgery offers services ranging from minimally-invasive cosmetic procedures and "Mommy Makeovers" to reconstruction for breast and skin cancer.  
 The practice is at 9590 E. Greenwood Square Drive, Suite 108, Scottsdale.  
 A graduate of the University of Arizona College of Medicine, Geoghegan completed her plastic and reconstructive surgery training at the University of Texas-Galveston. Oasis Plastic Surgery focuses on developing customized treatment plans for women of all ages.  
 "I am very excited to launch Oasis Plastic Surgery, centered on providing care for women by women," Geoghegan said. "I am confident that our practice will provide a level of compassion and attention that every woman wants and deserves."  
 To celebrate its grand opening, Oasis Plastic Surgery will host an open house

from 5:30 to 7 p.m. Present at its Scottsdale office. The event will feature product demonstrations, tours of the office, refreshments and other activities.  
 For more information on Oasis Plastic Surgery, call 480-264-6428, or visit www.oasisplastics.com.

**Ad agency adds Calif. shops**  
 Crosby/Wright, a Scottsdale-based luxury-brand public relations and advertising agency, today announced the expansion of its client roster with the addition of The Shops On El Paseo, the exclusive luxury boutiques on California's historic, high-end fashion boulevard.  
 Crosby/Wright has been selected by the Los Angeles-based developer of The Shops On El Paseo, Churchill Management Group, to be part of a three-company "dream team" of industry leaders in a comprehensive effort to reposition the nationally recognized luxury shopping destination.  
 Assisting with promotion of the re-branded, ultra-luxe shopping district, Crosby/Wright will initiate a local, regional and national public relations campaign to include client-tailored public relations services.  
 Crosby/Wright will partner with California-based firms, Retail Portfolio Solutions and The Voyager Group, which are currently executing the merchandising and brand positioning of the shopping district.  
 The Shops On El Paseo is part of the historic shopping district along El Paseo in Palm Desert, which has been a landmark of the Coachella Valley for more than 20 years. The scenic, palm-tree-lined boulevard features a unique mix of the most-sought after designers, fashion, art galleries and fine dining for both classic and contemporary style-seekers alike.  
 The Shops On El Paseo is home to the district of exclusive collectable luxury brands including the newly opened Burberry, Bottega Veneta, Vilebrequin, and the 4,500 square-foot Gucci, which features the brand new flagship prototype. Complete with the ultimate in first-class service, The Shops On El Paseo offers a high-end shopping experience which attracts affluent permanent residents and luxury-brand-minded visitors from across the country.  
 "Crosby/Wright is excited to have the opportunity to extend our specialty services to regionally located clients and to work with other industry leaders to further elevate the rebranding of The Shops On El Paseo," said Valerie Crosby, president of Crosby/Wright.

**FREE LUNCH! FREE LUNCH!**

**Seniors, LET'S DO**

Did we mention it's FREE LUNCH PROVIDED BY:

**AUDIBE**

**CONFUSED ABOUT HEARING AIDS?**

We'll expose the truth about hearing aids that most companies DON'T WANT YOU TO KNOW.

- Leave your checkbook at home.
- Hearing aids will be sold at this sale.
- We'll clear up all the confusion about hearing aids.

If you or a loved one are experiencing hearing loss, then don't miss this!

Thursday  
 January 22, 2009  
 11:00 AM  
 Seniors Over 50 Please  
**Village Inn**  
 17030 N. Scottsdale Rd.  
 Scottsdale

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