



People/News/Information  
**The 4-1-1 People / News / Information**

**Where there's  
 Introduce  
 Everybody's Flocking! (Flock  
 Plus Not**

**REGIONAL NEWS**

**THE PRINTING INDUSTRIES ASSOCIATION OF SAN DIEGO (PIA/SD)** has elected its 2008-09 Sales Club Board of Directors. Dave Chenhall of RR Donnelley will serve as the Sales Club president. Colleen Ruth Jackson of Birmingham Press is vice president. The duties of secretary/treasurer will be carried out by Bryan Borkman of Borkman Printers.

**O'NEIL PRINTING**, a 100-year-old commercial printing company, announces the addition of **Frank Sanderline** as director of marketing, as the company begins its second century of providing clients with meaningful solutions in the printing industry.

**JENNINGS STROUSS & SALOMON** announces the launch of its redesigned Web site, [www.jss.com](http://www.jss.com). Visitors to the new site will find client case studies and highlights, electronically delivered newsletters and client alerts, up-to-date news via RSS feed, an enhanced career section and an area for alumni in contact. The site was designed by local web development company, **1-ology**.

**BULLSEYE MARKETING** in Canoga Park, California, recently installed a **Red Bull® 360° VR System** in main line with a **Robertech Fugitive Glass System**.

of the Printing Industries Association, Inc. of Southern California (PIASC). Established in 1976, the Berber Award recognizes the contributions of women to the graphic communication industry.

**THE PRINTING INDUSTRIES ASSOCIATION OF SAN DIEGO (PIA/SD)** has selected Laura Cox Design Associates (LCDA) as the official designer and "Creative Green" as the theme of San Diego Print Week 2009 (Feb. 2-6, 2009). LCDA will develop all creative elements of the Print Week promotional campaign.

Phoenix creative fabrication studio, **DEKAR DESIGN AND FABRICATION (DD&F)**, has been hired to design and fabricate 1,200 square feet of bio-friendly automotive tiles at the Children's Museum of Phoenix. Appropriately titled "The Pit Stop," this transportation-themed exhibit is not only fun and interactive, but challenges children intellectually, giving them the opportunity to experiment with size, shape and weight.

**Stacey Ames**, whose career includes senior management positions with some of the nation's largest advertising and marketing firms, has opened **SEEK-CONSULTANTS, LLC** for companies needing high-caliber marketing resources and top-quality management. Ames was most recently Green Security Director for Phoenix



Phoenix-based **CROSBY-WRIGHT** has launched its revamped Web site, [www.crosby-wright.com](http://www.crosby-wright.com), fully showcasing each service within the agency, while highlighting its specialties. The agency has also added a new employee to its staff, **Julie Baker** joins the firm as a graphic designer.

**DELTON COMMUNICATIONS**, a Mesa-based, full-service marketing communications firm, will donate its advertising and public relations services free-of-charge to **John Canyon** for **AAA Canyon** to provide residential services and support to at-risk, abused and neglected girls growing up in our community's foster care system. Canyon Communications' services will be utilized to raise awareness of the organization and the programs and services it provides.

Valley artist **JOE RAY** has a piece of artwork on exhibit in Los Angeles at the Artzy National Center of the Artzy National Center of the American West. The piece will be on display for the museum's **Bold California's Noble Beauties (Bold Heroism and Noble Beauties)** exhibit. The exhibit will remain on display through May 10, 2009. The artwork of Ray and other artists are part of a juried, invitational exhibition showcasing the roles of Latinos in the American West, as cross-cultural influencers.

**AMERICAN BROADCASTERS ASSOCIATION** and the **ART METRO PHOENIX** recently held a luncheon to celebrate the 25th anniversary of ASU's Walter Cronkite School of Journalism and Mass Communication, and the

opening of the school's new building in downtown Phoenix. Guest speakers for this luncheon were award-winning broadcast journalist Aaron Brown, and the Center for School's assistant dean, Kristin Gálger.

**O'NEIL PRINTING**, Phoenix-based full-service printer, in partnership with **RULE29**, Illinois-based strategic design firm, has been awarded the Design Council Showcase Award from **Vintage Paper's Art 101: 100 Years of Graphic Excellence** in design and printing. The two firms have been recognized for their design and production of a poster created for the So-Cal Fine Printers Project.

**EAE EXHIBIT SOLUTIONS**, a Tempe-based trade show display company, recently initiated a **community conference** to introduce industry and business professionals to new "green" options in an effort to encourage alternative display activities. The conference provided a sneak peek for attendees on the committee's new sustainability recommendations that will affect all organizations currently utilizing trade show displays.

**CRAMER-KRASSL/PHOENIX**, a fully integrated marketing communications agency, has been named advertising agency of record for **Goa Communications Solutions**. The firm was the covered account after a comprehensive review that included top local and out-of-state agencies.

**BRIAN DRAKE DESIGN ILLUSTRATION**, a Scottsdale-based design firm, has made wide-spread changes in the studio. After years of talking about joining forces, the studio introduces **Emma Puckel** as a manager partner. She is a self-taught illustrator and caricature artist. For the past 12 years, she has worked throughout the Cleveland and Phoenix markets for Fortune 500 companies, advertising agencies, nonprofit companies, marketing firms and award-winning design studios.



**© crosby | wright**  
 THE AGENCY OF THE LUXURY BRAND.

HOME NAV | ABOUT PUBLIC RELATIONS CREATIVE MEDIA CLIENTS PORTFOLIO NEWS CONTACT

Phoenix-based **CROSBY-WRIGHT** has launched its revamped Web site, [www.crosby-wright.com](http://www.crosby-wright.com), fully showcasing each service within the agency, while highlighting its specialties. The agency has also added a new employee to its staff, **Julie Baker** joins the firm as a graphic designer.



PUBLIC RELATIONS.CREATIVE.MEDIA.